



BOISE METRO STREET MAP

Advertising Opportunities



The Boise Metro Chamber is producing the bi-annual street map!

Put your business in front of 10,000+ annual visitors and Boise residents.

The Boise Metro Street Map is a popular item for Boise visitors and residents alike. The accurate and user-friendly map is a hit with a variety of audiences and helps them navigate downtown and beyond.

The Boise Metro Chamber of Commerce is working with the cartographic and marketing firm, **Target Marketing Inc.**, to publish a new, full-color map and guide. This is the only map endorsed and distributed by the Boise Metro Chamber, and advertising opportunities are reserved for Chamber members only!

There are advertising opportunities available in the map and we invite you to promote your services!

According to Speedeondata.com, *one out of five people in the United States relocate per year* and spend an average of *\$8,500 on moving goods and services*. That adds up! If you're in the business of moving people and getting them acclimated in their new home, this is the perfect place to market your business. From movers and realtors to banks and healthcare, your audience is right here. Our map is also widely used by individuals seeking retirement as well as tourists who are looking for fun and unique things to do in the Treasure Valley. Showcase your services and goods today!

Contact Target Marketing at 1 (800) 933-3909 to reserve your advertising space!

If you have questions for the Chamber, please contact
Sheri Wilson, Marketing & Communications Manager, at swilson@boisechamber.org.