

# BYP CORPORATE SPONSORSHIP



## BOISE YOUNG PROFESSIONALS (BYP)

The Boise Young Professionals program is dedicated to developing and retaining young talent. BYP is headquartered in downtown Boise, but seeks to act as a catalyst to connect, empower and engage young professionals (YPs) throughout the Boise Valley. BYP has over 1,700 members from more than 300 different companies. BYP is a program of the Boise Metro Chamber of Commerce.

## BYP MEMBER PROFILE:

### GENDER

|        |     |
|--------|-----|
| Female | 51% |
| Male   | 49% |

### AGE

|       |     |
|-------|-----|
| 21-25 | 18% |
| 26-30 | 40% |
| 31-35 | 25% |
| 36-40 | 12% |
| 41+   | 5%  |

### CAREER STAGE

|               |     |
|---------------|-----|
| Entry-Level   | 15% |
| Mid-Level     | 42% |
| Upper-Level   | 25% |
| Self-Employed | 18% |

### RELATIONSHIP TO BOISE

|            |     |
|------------|-----|
| Lifer      | 19% |
| Boomerang  | 18% |
| Transplant | 61% |

## Pricing For 2017:

### Total Number of Employees

|         | <u>CHAMBER MEMBERS</u> |           |
|---------|------------------------|-----------|
|         | For-Profit             | Nonprofit |
| 1-24    | \$275                  | \$137.50  |
| 25-99   | \$550                  | \$275     |
| 100-249 | \$825                  | \$357.50  |
| 250-499 | \$1,100                | \$1,100   |
| 500+    | \$1,650                | \$1,650   |



If you have questions, please contact Erin Erkins  
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## CORE BENEFITS:

- Recognition of support in front of top business, community and elected leaders
- Affiliation with the largest and most active young professionals program in Idaho
- Appreciation of support from the Valley's talented young workforce
- Unlimited memberships for employees. Members must be at least 21 years of age
- Color logo on Partners page linked to your website
- Customized presentation from BYP leaders to your staff on ways to get involved and develop their skills through BYP

## BENEFITS TO YOUR EMPLOYEES:

- Connections - Build business and social relationships with other young professionals
- Development - Improve professional and leadership skills to build their career
- Engagement - Get involved in the community through service projects
- Education - Learn about important business and community topics
- Access - Meet and have dialogs with local CEOs, elected officials and other community leaders

## ADMISSION TO\*

- b|wise - mentoring with local leaders
- b|connected - after-work social events
- Speaker Series
- b|On Board Training Series

- BYP 101 - new member orientation
- Lunch & Learns
- other BYP events and programs

\* Some of these programs may have a BYP & Non-BYP member fee

## CURRENT CORPORATE SPONSORS:



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