


Boise Young Professionals – Mentor Profile	
Contact Information 	<p>Name: Kâren Sander (pronounced Car-ren)</p> <p>Company: Urban Land Institute of Idaho</p> <p>Title: Executive Director</p> <p>Industry: Non-Profit Management/Event Logistics</p> <p>Phone: 208-850-7300</p> <p>Email: karen.sander@uli.org</p>
Brief Education/Work/Personal History	<p>Work History: My career story includes executive management of non-profits, small business ownership and community event organization.</p> <p>Prior to joining the Urban Land Institute of Idaho, I spent more than a decade leading the Downtown Boise Association, where I was deeply involved in the transformation of the urban core through collaborative advocacy and economic development. I had the opportunity to lead a very nimble and organized team that hosted over 40 event days a year, provided excellent communication to both the community and businesses, created an annual marketing campaign and lead the public and media relations for the organization. I worked closely with property owners and site selectors to attract new businesses to downtown Boise, providing valuable data and materials to assist in their decision making.</p> <p>My project management mindset is founded in an early career in event creation and management, and sports marketing and public relations in the Northwest and South Africa.</p> <p>Education History: University of Johannesburg (Previously known as Witwatersrand Technikon and Rand Afrikaans University); Graduated with a 3 Year Diploma in Public Relations & Communication Science</p>
What is your definition of leadership?	<p>Leadership is guiding your team to success through listening, compassion, mentoring and confidence.</p>
What are you passionate about in your industry?	<p>Passion(s):</p> <ol style="list-style-type: none"> 1 Community Engagement – learning about my community and the wonderful people that work so hard to make it a great place. 2 Leaders in Sustainable City Building. 3 Making a difference in my community through collaboration and giving back.
Most important life lesson learned.	<p>“Ugly is nothing, but stupid is everything” – in other words always strive to be educated and have an open mind to new ideas.</p> <p>And, taking ownership of my decisions.</p>
Mentoring Format/Philosophy: (Organized agenda vs.	<p>I am a very organized person but love to have an open dialog around the table. Organized social interaction which gives all participants an opportunity to engage in conversation, sharing and learning.</p>

social/roundtable)	
Potential roundtable topics	I have had an interesting career organizing very large community events which entailed logistics (organization), partnerships, creativity and collaboration. I would love to share how these experiences can translate to just about any career path. In addition, I have managed non-profit organizations which requires being nimble, frugal and creative. Any discussion around these topics could lead to interesting dialog.
What do you hope to gain from this experience?	Meeting new people and learning from them.
How much time do you expect participants to dedicate outside of group meetings?	2-3 Hours a month depending on the direction of our dialog.
Preferred meeting frequency, time of day, and location	<ol style="list-style-type: none"> 1. Meetings 1 ½ hours long twice per month. 2. 8:30a for a coffee meeting or over the noon hour. However I can be flexible if my group would like to meet later in the day. 3. Location – in the Downtown Boise area preferably.