

<b>Boise Young Professionals – Mentor Profile</b>	
<p><b>Contact Information</b></p> 	<p>Name: Kâren Sander (pronounced Car-ren)</p> <p>Company: Urban Land Institute of Idaho</p> <p>Title: Executive Director</p> <p>Industry: Non-Profit Management/Event Logistics</p> <p>Phone: 208-850-7300</p> <p>Email: karen.sander@uli.org</p>
<p><b>Brief Education/Work/Personal History</b></p>	<p>Work History: My career story includes executive management of non-profits, small business ownership and community event organization.</p> <p>Prior to joining the Urban Land Institute of Idaho, I spent more than a decade leading the Downtown Boise Association, where I was deeply involved in the transformation of the urban core through collaborative advocacy and economic development. I had the opportunity to lead a very nimble and organized team that hosted over 40 event days a year, provided excellent communication to both the community and businesses, created an annual marketing campaign and lead the public and media relations for the organization. I worked closely with property owners and site selectors to attract new businesses to downtown Boise, providing valuable data and materials to assist in their decision making.</p> <p>My project management mindset is founded in an early career in event creation and management, and sports marketing and public relations in the Northwest and South Africa.</p> <p>Education History: University of Johannesburg (Previously known as Witwatersrand Technikon and Rand Afrikaans University); Graduated with a 3 Year Diploma in Public Relations &amp; Communication Science</p>
<p><b>What is your definition of leadership?</b></p>	<p>Leadership is guiding your team to success through listening, compassion, mentoring and confidence.</p>
<p><b>What are you passionate about in your industry?</b></p>	<p>Passion(s):</p> <ol style="list-style-type: none"> <li>1 Community Engagement – learning about my community and the wonderful people that work so hard to make it a great place.</li> <li>2 Leaders in Sustainable City Building.</li> <li>3 Making a difference in my community through collaboration and giving back.</li> </ol>
<p><b>Most important life lesson learned.</b></p>	<p>“Ugly is nothing, but stupid is everything” – in other words always strive to be educated and have an open mind to new ideas.</p> <p>And, taking ownership of my decisions.</p>
<p><b>Mentoring Format/Philosophy: (Organized agenda vs.</b></p>	<p>I am a very organized person but love to have an open dialog around the table. Organized social interaction which gives all participants an opportunity to engage in conversation, sharing and learning.</p>



<b>social/roundtable)</b>	
<b>Potential roundtable topics</b>	I have had an interesting career organizing very large community events which entailed logistics (organization), partnerships, creativity and collaboration. I would love to share how these experiences can translate to just about any career path. In addition, I have managed non-profit organizations which requires being nimble, frugal and creative. Any discussion around these topics could lead to interesting dialog.
<b>What do you hope to gain from this experience?</b>	Meeting new people and learning from them.
<b>How much time do you expect participants to dedicate outside of group meetings?</b>	2-3 Hours a month depending on the direction of our dialog.
<b>Preferred meeting frequency, time of day, and location</b>	<ol style="list-style-type: none"><li>1. Meetings 1 ½ hours long twice per month.</li><li>2. 8:30a for a coffee meeting or over the noon hour. However I can be flexible if my group would like to meet later in the day.</li><li>3. Location – in the Downtown Boise area preferably.</li></ol>